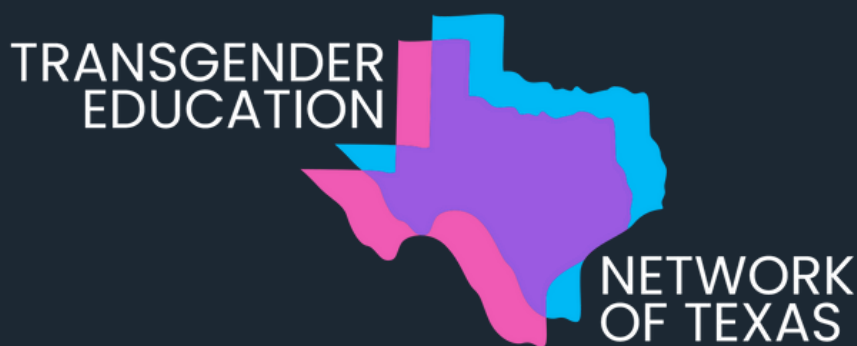


COMMUNITY FUNDRAISER TOOLKIT

UPDATED APRIL 2025



ABOUT US

The Transgender Education Network of Texas (TENT) is the largest trans led, trans focused, statewide advocacy organization in the country.

TENT is a BIPOC trans-led organization from board to staff, dedicated to furthering gender diverse equality in Texas through education, networking, and advocacy in public and private spaces.

Through our efforts we strive to halt discrimination through social, legislative, and business education.

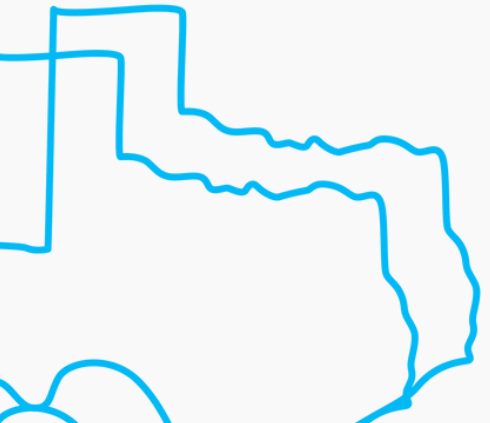


WHAT IS A COMMUNITY FUNDRAISER?

Community members and partners often host and organize events to fundraise for TENT, raise awareness around trans rights and resources, or volunteer.

Community events make a huge impact on TENT's work and the lives of trans Texans by sharing resources, spreading awareness, connecting new people to TENT, and helping our organization continue to advocate for trans rights.

Fundraising can be incorporated into many different types of community events, such as a local sports match, small business workshops, or even a house party with your friends.



TYPES OF EVENTS

There are many different types of community events that can incorporate fundraisers – however, you know your community best and understand the type of event that will encourage folks to support TENT! Below is a list of the most common types of community events and fundraisers.

SPECIAL EVENT FUNDRAISERS

Can include: bar or club event nights, drag shows, kink or leather clubs, social clubs, local sports or athletic events (e.g., roller derby, martial arts, etc.), concerts or album releases, theatre productions, film screenings, conventions, etc.

Typically, event fundraisers donate a portion of the proceeds from ticket sales to TENT, and may include a TENT resource table and donation link for attendees.

SMALL BUSINESS FUNDRAISERS

Can include: events hosted by artists, creators, restaurants and cafes, and other local businesses. It often involves the business donating a portion of the proceeds from a specific merchandise item, event, or workshop to TENT.

TYPES OF EVENTS

RAFFLES

Can be incorporated into both special event and small business fundraisers, with a portion of the proceeds being donated to TENT.

HOUSE PARTIES

Can include: barbecues, dinner parties, boardgame nights, birthday parties, social group gatherings, anniversary celebrations and other historic milestones, weddings, graduation parties, etc. House parties can also include food, activities, and a brief presentation on TENT or trans rights in Texas.



HOW TO DONATE

Once you've started to organize your fundraising event and are ready to add the donation element, you can add a link or QR code to your event promotions and materials.

Donations can either be made by individual donors during a fundraising event, or as a collective donation of proceeds following a raffle or business fundraiser.

Proceeds can be donated using the following donation platforms:

Paypal: Best for individual donations. NOTE: TENT's Paypal is registered under the name of our fiscal sponsor The Level Up Project.

EveryAction: Can be used for individual donations and monthly donations, and accepts Pay with Card or ACH transfers. EveryAction does charge a processing fee.

Tiltify or Givebutter: Can be used to create a dedicated fundraising campaign for an event. Platforms can track donations made for a specific fundraising event. NOTE: These are registered under the name of our fiscal sponsor The Level Up Project.

Check or ACH Transfer: Best for large donations. If you are interested in making a donation through check or ACH transfer, please reach out to dev@transtexas.org.

HOW DOES TENT SUPPORT YOUR EVENT?

TENT staff are here to help you with fundraising tips and tools, event promotions, and information about our organization. Once you are ready to host a fundraising event, feel free to reach out to TENT's Development Team at dev@transtexas.org for additional support, including TENT branding materials, donation links, and QR codes.



FAQS

I HAVEN'T HOSTED A FUNDRAISER BEFORE. WHERE DO I START?

This toolkit is a starting point for organizing a fundraiser. Our Development Team is here to offer any advice based on past fundraisers. Typically a fundraiser involves an event, promoting the event and inviting participants, sharing what TENT is about, and a donation platform. Ultimately, it's important to make this fundraiser fun for you and your community!

HOW MUCH MONEY DO THESE PARTIES RAISE?

The amount raised by a party depends on several factors, including the host's relationship with the attendees and participants and the level of familiarity the community has about TENT. Parties where guests are unfamiliar with TENT may raise less money, but will help us build strong connections to future donors. Usual amounts range between \$100 and \$1,000.

HOW CAN I PROMOTE TENT AT MY FUNDRAISING EVENT?

If you would like to include TENT logos and QR codes in your event promotions and materials, please reach out to our Development Team for promotional materials and so we can boost your event in our networks!

If you would like to have a TENT staffer or volunteer to table at your event, we ask that you reach out at least 2 months in advance due to our team's limited capacity.

THE TRANSGENDER EDUCATION
NETWORK OF TEXAS

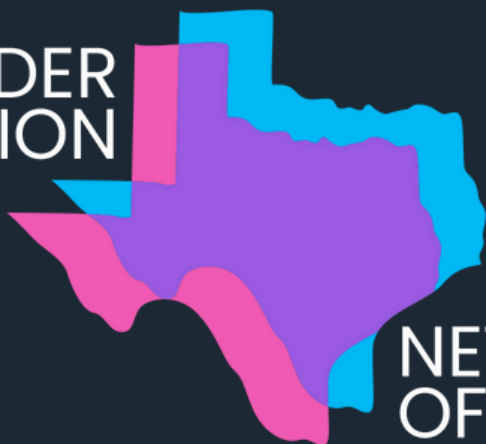


QUESTIONS?

CONTACT US:

DEV@TRANSTEXAS.ORG

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